



Saving wetlands
for wildlife & people



In partnership with the



CONVENTION ON WETLANDS

Wetland Link International (WLI) is a worldwide network of wetland education centres. We aim to improve the delivery of wetland education and create a better understanding of the value of wetland ecosystems.

This is to certify that

BIRDS AND PEOPLE

has become a member of Wetland Link International

on the **29th** of **MARCH** in the year **2012**

Signed on behalf of Wetland Link International

.....  (Chris Rostron, Head of WLI)

WLI works by:

- Sharing expertise and information among members
- Helping existing wetland centres be more effective
- Supporting new and established developments at wetland education centres
- Lobbying for the inclusion of CEPA within wetland initiatives and policies worldwide
- Supporting the best practices in communication, education and public awareness (CEPA) for wetlands

As a WLI member, we commit to:

- Spread messages about wetland conservation both within our centre and externally, particularly the annual Ramsar themes of World Wetlands Day, and other wetland issues of national relevance
- Use the WLI logo and appropriate branding on all relevant communications
- Support other members of the network who may approach us for advice from time-to-time
- Maintain regular contact with the national, regional and global WLI co-ordinators
- Take part in WLI conferences / events where possible

